



Media Release

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FOR IMMEDIATE RELEASE

Micro Key Solutions' Users Conference: New Format, New Features, and Better Experience

Kissimmee, FL USA- Micro Key Solutions, an industry leader for Accounting, Service and Central Station Automation Software, hosted their 20th Users Conference in early March; the theme of the conference was "***Mission Possible with Micro Key***". The event was hosted at the beautiful Gaylord Palms Hotel and Convention Center in Kissimmee, FL. This year's conference saw the highest attendance from Micro Key customers at 130 and had over 9 event sponsors/vendors present.

During her opening speech, President Victoria Ferro covered a state of the union recap of the highlights of Micro Key from the past year. These included the launching of a new website, additions to staff across multiple departments as well as the 500+ enhancements and new features implemented by Micro Key over the past year! These items, along with many others,

truly show the growth/investment that Micro Key continues to put into their product and customers.

Also new this year, Micro Key hosted the first annual Unsung Hero Award. After reviewing numerous nominations, the award went to Bob Gable from The Protection Bureau. Mr. Gable's story was a true example of an operator going above and beyond in a potential life threatening situation.

The week continued with some very in-depth and beneficial training. This year, the Micro Key team introduced a Training track to help customers gain a better insight on using the software to its full potential, as well as some great guest speakers for added value to the conference.

"Our goal has and always will be to ensure that our customers are fully utilizing the software so that it can have the greatest impact on their business. We want this to be on full display at our Users Conference, when we get the chance to be face to face with our customers from all over the World" said Victoria Ferro.

When asked about his experience of attending the conference, Dean Belisle from Act Now Alarms said, "It is invaluable for our staff to be down here, to interact with Micro Key staff and learn the software a little bit deeper." Further testimonials from the attendees and a video recap of the event can be viewed on the company's YouTube channel (<https://www.youtube.com/user/MicroKeySolutions>)

The feedback from the attendees and Micro Key staff was that this was one of the most successful and beneficial Users Conference to date.

Be sure to join Micro Key Solutions at ISC West in April at Booth #17107.

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