



Media Release

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FOR IMMEDIATE RELEASE

Micro Key Solutions Continues to Grow in 2014

Micro Key Solutions has started off 2014 with great momentum. They are busy planning the release of new mobile apps and other products to accompany their Millennium Series Accounting and Central Station software and also gearing up for their annual Users Conference. The company has also expanded their ever-growing team with the addition of two new hires to the sales and marketing team.

Rick Nieves joins Micro Key as the new International Sales/Dealer Services Representative. Rick brings over 27 years of sales experience within the automotive, real estate and hotel industries. His recent position was with Hilton Worldwide in their real estate department where his focus was conducting online demos and presentations concentrating on International sales, mainly Latin America. Micro Key has set a goal of reestablishing their connection with Latin American market in 2014 and the addition of Mr. Nieves proves their dedication to these efforts.

Courtney Wagner joins Micro Key as the new Sales and Marketing Representative. Courtney is currently a senior at the University of Illinois at Chicago in the College of Business who will be graduating in May with a BS degree in marketing and a minor in management. The addition of Courtney provides the marketing department with a fresh and innovative approach to the company's marketing efforts for 2014 and beyond. Courtney will utilize her creativity and critical thinking skills to help improve the branding and reach of Micro Key's Millennium Series product lines.

"While the core of what Micro Key provides is often related to our product features and benefits, it is important to have the right people in place to help promote and educate people on how our software is the perfect fit for their business. We are excited to have Rick and Courtney on board to help continue to spread the word of Micro Key within the industry" stated Micro Key President, Victoria Ferro.

Micro Key has the largest staff among their competitors and continues to expand their team. This will allow them to better serve their growing customer base and continue to make their mark on the security alarm industry.