



## **Media Release**

Contact:

Bailey Bhogal

Micro Key Solutions

Phone: 407.870.0040

Fax: 407.870.9271

Email: [bbhogal@microkey.com](mailto:bbhogal@microkey.com)

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FOR IMMEDIATE RELEASE

### **Micro Key Solutions Partners with Blair & Company to Expand West Coast Presence**

**Kissimmee, FL** – Micro Key Solutions, a leading provider of world-class software solutions for the security alarm industry, is excited to announce a new partnership with Blair & Company in an effort to increase their west coast presence.

Blair & Company is a Manufacturer's rep firm that was started by Deanna Blair and her son Robert Blair, two years ago. They quickly built a reputation on the west coast as experts in the field of video verification. Blair & Co achieved this reputation because they truly care about the dealers they work with and provide both sales and technical services.

"I have a background in Accounting and Back office Software and Central Stations, so working with Micro Key is a natural fit for me. I am very excited about being able to bring such a robust and thorough vertical product such as Micro Key back office to dealers, as I see this as a great help in making Dealers more profitable and successful" said co-founder Deanna Blair.

Deanna and her team will be selling Micro Key's Millennium Management Software to Alarm Dealers throughout 14 Western States, from Colorado to Hawaii.

Micro Key Solutions has over 4,000 customers worldwide, but has always recognized the west coast as a major player in the U.S. security alarm industry.

"It is important for us to have a strong presence in the west coast, it is such a key area for the U.S. within our industry. We are very excited for the experience that Blair & Company brings and that this partnership came together so that we can have active and solid representation there" said Micro Key Solutions President, Victoria Ferro.

Micro Key Solutions offers the best software solutions for the security alarm industry; Micro Key Solutions ([www.microkey.com](http://www.microkey.com)) saves you money, simplifies training and automates operations. These solutions include alarm dealer software, central station automation accounting and other service software.

When you choose Micro Key, you choose the fully integrated solutions that companies have trusted for their security, fire, environmental, medical and mechanical monitoring and accounting needs for decades.