



Media Release

Contact:

Bailey Bhogal

Micro Key Solutions

Phone: 407.870.0040

Fax: 407.870.9271

Email: bbhogal@microkey.com

April 3, 2013

FOR IMMEDIATE RELEASE

Micro Key Solutions Partners with Rapid Response

Exclusive Offer Debuting at ISC West

Micro Key Solutions now provides alarm dealers the power and benefits of having the Millennium Management Software run their back-office operations with a superior monitoring center, Rapid Response. This allows for a Single Point of Entry Interface through Micro Key's partnered Dealer Synchronization.

Like Micro Key Solutions, Rapid Response provides the highest quality of service and support to their dealers, which is why this partnered synchronization will benefit customers of both companies.

As an exclusive incentive for Rapid Response dealers, Micro Key is offering a new product offering of their Millennium Management Software, called **Dealer Essentials**. **This will be offered at ISC West 2013** for a special price. **Dealer Essentials** includes Accounts Receivable, Service Tracking and One Workstation.

Micro Key's enterprise-level solution will also be offered to Rapid dealers at a special discount on all new software sales on the show floor.

"Our commitment is to add value to our customer's businesses," said Micro Key President, Victoria Ferro. "That's why Micro Key only partners with the BEST. We are very excited about the impact this partnership will have on the industry."